

Contact

Robert W. Voigts – Naperville, IL | 630-416-6391 | rvoigts@wordsworthdesign.com | www.wordsworthdesign.com

Summary

Robert Voigts is an experienced graphic designer who can support the development and launch of corporate communication projects. Experience with both product and service companies as well as non-profit organizations.

Experience

Wordsworth Design – Freelance Design Owner | 1986 to present

Dominican University Office of Marketing and Communication – River Forest, IL | 2007 to present | www.dom.edu
Part-time contract art director – Responsible for print and Web design concepts for marketing materials including logos, brochures and other collateral pieces, website design concepts for departments and learning centers.

Frog Street Press/Incentive Publications – Crandall, TX | 2008 to present | fsp3.com, incentivepublications.com
Designed over 20 book covers and redesigned the Frog Street Press website homepage (currently in production).

Elumin, Inc. – Glen Ellyn, IL | 2004 - 2006 | elumin.com

Part-time contract art director – Responsible for print and Web design concepts for marketing materials including logo design, brochures and other collateral pieces, advertising design, website design, direct mail.

Prairie Packaging – Bedford Park, IL | 2004 to present | prairiepack.com

Develop packaging design solutions for this plastic container and dinnerware company. Design comps through finish production layouts of packages for a variety of dinnerware products. Redesigned their whole line of products for Sam's Club.

Terry Savage – Chicago, IL | 1999 to present | terrysavage.com

Designer and webmaster – The site features her seminars, television appearances, and her latest book "The New Savage Number." Weekly maintenance includes featured 'Site of the Week' and her Chicago Sun-Times column 'The Savage Truth'. Recently launched her e-newsletter 'The Savage Truth'.

Textbook Publishing – 1987 to present

Worked with a number of textbook publisher designing illustrations. Clients included The Dryden Press, Loyola Press and McDougal Littell. Created thousands of illustrations including charts, graphs, and creative illustrations.

Davka Corporation – Chicago, IL | 1986 to present | davka.com

Developed graphics products including a 5 CD-ROM collection of clip art containing thousands of illustrations, computer program graphics, typeface development, packaging, and collateral design and web development.

Education

Harding University, Searcy, AR – Courses included painting and drawing

Skills

Brand and Corporate Identity Development, Print Collateral Design, Website Design, Icon design, Packaging Design, Exhibit Booth Graphics, Advertising Design, Illustration

References

Available upon request